

Oughten House Foundation, Inc.  
**Gross Estimated Revenue Profiles**  
**Practitioners and Facilitators**

<i>Task Activity</i>	<i>Quantity or Units per month</i>	<i>Item Profit Rate</i>	<i>Monthly Revenue</i>	<i>Estimated Annual Revenue</i>
<b><u>Certified Practitioner</u></b>				
<b>***** Conservative Average Month</b>				
Client DNA Activation Introductions	20	n/a	n/a	n/a
Book Sales*	6	\$7.00	\$42.00	\$504
DNA Activaion 30 Day Pogram Kit #1*	3	\$35.00	\$105.00	\$1,260
3rd-4th DNA Actv. Pogram Kit #2*	2	\$25.00	\$50.00	\$600
Private DNA Activations Performed@	5	\$50.00	\$250.00	\$3,000
Client DNA Coaching Sessions@	7	\$50.00	\$350.00	\$4,200
<i>Average Month##</i>				
<b>Estimated Monthly Revenues</b>			\$797	
<b>Estimated Annual Revenues</b>				<b>\$9,564</b>

<b><u>Certified Facilitator</u></b>				
<b>***** Conservative Average Month Activity</b>				
1st DNA Activation Seminars (8 people) &&	1	\$55.00	\$440.00	\$5,280
2nd DNA Activation Seminars (8 people) &&	0.5	\$55.00	\$220.00	\$2,640
Educational Course#1 (10 people, quarterly)***	0.33	\$70.00	\$231.00	\$2,772
Educational Course#2 (10 people, quarterly)***	0.33	\$85.00	\$280.50	\$3,366
Educational Course#3 (8 people, quarterly)***	0.33	\$85.00	\$224.40	\$2,693
<b>Estimated Monthly Revenues</b>			\$1,396	
<b>Estimated Annual Revenues</b>				<b>\$16,751</b>
<b>Totals</b>			<b>\$2,193</b>	<b>\$26,315</b>

<b>***** Above Average Month Activity</b>				
DNA Activation Seminars (12 people) &&	1	\$5.00	\$60.00	\$720
1st DNA Activation Seminars (8 people) &&	1	\$55.00	\$440.00	\$5,280
2nd DNA Activation Seminars (8 people) &&	1	\$55.00	\$440.00	\$5,280
Educational Course#1 (30 people, quarterly)***	0.33	\$70.00	\$693.00	\$8,316
Educational Course#2 (20 people, quarterly)***	0.33	\$85.00	\$561.00	\$6,732
Educational Course#3 (16 people, quarterly)***	0.33	\$85.00	\$448.80	\$5,386
<b>Estimated Monthly Revenues</b>			\$2,643	
<b>Estimated Annual Revenues</b>				<b>\$31,714</b>
<b>Totals</b>			<b>\$2,990</b>	<b>\$41,278</b>

**Legend**

- \*= Revenue after Wholesale Discount
- @ = Suggested fee, Practitioner sets fees
- \*\*\* = Revenue after purchasing Training Materials
- && = based on suggested donations
- ## = Equates to aproximately 3 full days of work

These calculations are based on Practitioners with existing clientele. Estimates may vary depending on level of entry of the Candidate.